



FOR IMMEDIATE RELEASE
August 21, 2019

Isabelle Groc returns to the Museum of Vancouver to launch her book, *Gone is Gone*, on September 26.

The first book in a new series of children's books that looks at why species become endangered, how scientists are learning about endangered wildlife, what people are doing to conserve species, and ways young people can help.

VANCOUVER, BC – The Museum of Vancouver will host the launch of Isabelle Groc's newest book *Gone Is Gone: Wildlife Under Threat* on September 26, 2019. The book, with foreword by Jane Goodall and published by Orca Book Publishers, is aimed at children aged 9 to 12 and looks at why species become endangered, how scientists are learning about endangered wildlife, what people are doing to conserve species, and ways young people can help.

Gone is Gone is one of the very first books in a new series, Orca Wild that explores the lives of creatures with whom we share the world and asks readers to consider the effects — both positive and negative — that humans have on vulnerable animal populations and habitats. *Gone is Gone* is the first of four books that Groc will be publishing with the Orca Wild series: *Sea Otters: A Survival Story* (Spring 2020), *Conservation Canines* (Fall 2020), and *Elephants*.

The text and the photographs for *Gone is Gone* originate from years Groc spent in the field as a writer, conservation photographer and filmmaker, observing endangered species alongside the people who work to conserve them. During her time in diverse habitats, wetlands, old-growth forests, grasslands, oceans, she was inspired by the commitment and the passion demonstrated by people around the world who have dedicated their lives to fighting the war against extinction. With this book she hopes to inspire readers of all ages to take small steps towards big changes for endangered species around the world.

"I strongly believe that wildlife conservation starts on our doorstep. You don't have to travel to the most remote corners of the earth to engage with wildlife," says Groc. "Any step you can take to protect habitat and wildlife close to home makes a difference and helps create global impact. Act for the Wild before it is too late!"

The book launch event, happening at MOV on September 26, will feature a meet and greet with author Isabelle Groc, where she will tell stories from the field and attendees can learn about local conservation efforts. This event will also be a final chance to view MOV's Wild Things exhibition, which closes September 29, 2019. Drinks and appetizers will be served, and books will be available onsite to purchase and for signing!

Join the conversation online by tagging @museumofvan and #GoneIsGone #ActForTheWild #OrcaWild #AtMOV!

Advance praise for *Gone is Gone*

Isabelle's most important and lasting message is also the most resonant: if human behavior is the cause of the wildlife crisis, it can also be the solution.

— Jane Goodall, PhD, BDE, Founder, Jane Goodall Institute and United Nations Messenger of Peace

You don't need to be a child to read this fascinating, informative and personal book about the unique and beautiful wild creatures with whom we share the earth. I, as a child no longer, have read it twice, following Isabelle as she travelled far and wide – sharing her joys, her sadness and her growing fears about the survival of so many irreplaceable species and the decimation of their wild homes. And sharing her belief in the animal as an individual. Everyone should read this book. And I mean everyone. If you have never thought or cared about the survival of wildlife — however large or small — I believe you will now. I beg you to — before it is really too late.

— Virginia McKenna, Co-Founder The Born Free Foundation

Animals won't survive unless people care. I wish this book was available when I started my career in wildlife conservation. It's got all the information you need to understand the dangers animals face, and how people work to fix those problems so that wild animals can survive. Such people are called conservationists. After reading this excellent book that explains what animals need and what conservationists do, you just might decide to be a conservationist yourself. I hope so. Animals need you.

— Carl Safina, author of *Beyond Words: What Animals Think and Feel*

About Museum of Vancouver (museumofvancouver.ca)

The Museum of Vancouver connects Vancouverites to each other and connects Vancouver to the world. The museum's programs, exhibitions, and collections bring people together and inspire conversation about the future. The museum, an enthusiastic civic advocate, is an independent non-profit organization dedicated to inspiring a socially connected, civically engaged city.

About Orca Book Publisher (orcabook.com)

Founded in 1984, Orca Book Publishers is an independently owned Canadian children's book publisher of award-winning, bestselling books in a number of genres. With over 1,000 titles in print and more than 80 new titles a year, Orca prides itself on publishing Canadian authors and bringing them to a wider market.

Listing Information

Gone is Gone Book Launch

Date: Thursday, September 26, 6:00pm – 8:00pm
Venue: Museum of Vancouver
1100 Chestnut Street, Vancouver, BC
Tickets: Free
Website: gone-is-gone.eventbrite.ca